

Management Outlook



Department of Management Studies
Raj Kumar Goel Institute of Technology, Ghaziabad

Bi Annual E- News Magazine (Inaugural Issue)

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Inaugural Wishes.....



Mr. Neeraj Singhal
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Systems Pvt. Ltd.

“Management is the dynamic life-giving element in every business. Without it the resources of production remain resources and never become production”-- -Peter F. Drucker

Management is an integral factor for all organizations whether a business firm, a government body, a hospital, a college, a club, etc. It is a creative force which helps in the optimum utilization of resources.

It is important that deep sense of management is inculcated into the mind of our young and prospective leaders right from the beginning so that they grow up to be dynamic managers/entrepreneurs tomorrow.

I appreciate RKGIT's efforts to enlighten the already established leaders and the young adults of our society to face the regularly enhancing corporate globe and develop effective resource management skills by the introducing their e-magazine titled “Management Outlook”.

Blessings by Honorable Director



Director-
Raj Kumar Goel
Institute of
Technology

Dear Reader,

Ushering of the New Year unfolds new horizons. The New Year 2018, will also bring new platforms to redream and rediscover our strengths and give shape to new opportunities. Let us take the resolution to face new challenges with all the courage and confidence to have glorious years ahead. Let us be ethical and self disciplined and leave no stone unturned for development of self & Nation as well. At this juncture I congratulate Deptt. Of Management Studies for the initiative and wish everyone a very happy, healthy and prosperous New Year 2018.

From the desk of Editor in Chief.....



Dr. Vibhuti
Prof. & Head
Deptt. Of Mngt.
Studies, RKGIT

The road to success is narrow and many will miss it because the road to failure is broad and easy. Every end is the new journey. On the road to success the rule is, always look ahead. So, plant your feet firmly upon the rock of your desire to become the best.

I take the opportunity to introduce you to the inaugural issue of MANAGEMENT OUTLOOK-Management E- Magazine. This bi annual E – Magazine will take you through the journey of RKGIT-MBA, the way Department of Management Studies has lived its each moment.

INSIDE STORY:

- Council Activities

- Popular Culture

- HR Practices

- Student

Achievement

- Alumni Talk

- Business facts

- MBA in News

- Events to Come



Wishing everyone a very Happy and Prosperous New
Year 2018

Kriyakalap at Department of Management

Welcome Party

A welcome party was organised by the MBA IInd Year student managers for the new faces of MBA Ist year on 30th August 2017. The party began with the welcome cake cutting ceremony. Prof. R P Maheshwari-Director RKGIT and Dr. Arvind Singh- Dean Academics RKGIT welcomed and motivated the new faces in the form of a short address. A number of events and games were a part of the party. All enjoyed thoroughly. Dr. Vibhuti – Head MBA assured the MBA Ist year for a healthy and enriching journey of MBA in her address.



Debate Competition

On the eve of International Literacy Day 7th September 2017 MBA Department organized a Debate Competition. This year (2017) the international Literacy Day will be celebrated under the theme of “Literacy in a Digital World” and the topic for the debate was “**Digital India – A Need or a Dream**”.

In all 40 students from Btech, BPharm, MBA participated in the competition. The winners were awarded with the merit certificates and award winning novels. All the participants were given participation certificates.

Winners were as follows:

Ist Position: Mr. Gopesh Upadhyay of B.Tech EC 4th year

2nd Positon: Ms. Gitanjali Singh of B.Tech IT 2nd year

3rd Position: Ms. Anika Siddiqui of B.Tech EEE 3rd year



Business Plan Competition

RKGIT – Department of Management studies organized a Business Plan Competition on the theme “**Make in India**” on 28th September 2017. The main objective of the activity was to contribute in improving the communication, confidence level of the students. There were in all eight teams that participated in the competition with various product and service presentations like Restaurent, fertilizers, solar plant, alovera farming. The winners of the competition were:

1st position- Himanshu and Akshay MBA Ist Year

2nd position- Harshita Mani MBA Ist Year

3rd position- Ashwani MBA Ist Year



Collage Competition

RKGIT – Department of Management Studies organised a collage competition on 9th October 2017, Monday (8th October 2017- Indian Air force Day) on the theme A Salute to Indian Army”.

8th October 2017 is marked as The Indian Air Force Day. It was started celebrating in order to increase the awareness about the importance of Indian air force in any organization of the national security by both officially and publicly. As a part contribution Department of Management Studies organized a Collage competition to spread awareness not only about Indian Air force but about the whole of Indian Army. Collage making helps the students to perceive and create as per their level of thinking and understanding. It brings out the creativity in the students highlighting their organizing skills. In all 18 students from Btech, BPharm, MBA participated in the competition in team of two. The winners of the competition were:

1st position- Shivangi Vaish & Rashmi Singh (MBA IInd Year & Btech IInd Year)

2nd position- Ashutosh Kumar & Utkarsh Singh (MBA Ist Year)

3rd position- Anubhuti Singh & Akansha Verma (Btech IIIrd Year)



Stars can't shine without Darkness...

Talent Hunt:

A talent hunt competition was organized by Department of Management Studies for all the student managers of MBA 1st & 2nd year on the occasion of Children's day.

The objective of the competition was to show the intrinsic qualities and hidden and upgrade the personality. Students exhibited their talent in various creative activities like Rangoli, mehendi, handmade crafts mimicry and singing. Talent hunt offers an excellent opportunity to the students to promote self learning and developing their creative and thinking skills. The winners of the competition were:

Rangoli: Shilpi Rajput and Sapna Gupta MBA IInd Year

Mehendi: Shivangi Vaish MBA IInd Year

Singing: Himanshu MBA Ist Year



Blood Donation Camp

Department of Management Studies, RKGIT in association with Ghaziabad Management Association (GMA) and Rotary Club, Ghaziabad South End organised a blood donation Camp on 6th October 2017 in lieu of 1st October 2017 observed as National Voluntary Blood Donation Day every year. The camp was inaugurated by Prof. Laxman Prasad- Director R&D RKG Group of Institutions along with Shri Pankaj Goel- Chairman Blood Donation, Noida, Shri Vinay Gupta – Executive Director GMA, Dr. Arvind Singh- Dean Academics RKGIT, Dr. Vibhuti- Professor & Head MBA. Around 300 donors donated blood from all courses that included the students faculty and staff. Blood donation is the highest type of humanitarian service one can give, because it saves life and you need not be a doctor to save life, just donate blood. A lot many representatives from the Rotary motivated the donors by their presence. Each donor was provided with a memento and a smiley ball as 6th October was observed as World Smile Day



Guest Lecture: "Initial Public offerings in India: A conceptual Analysis and Recent trends"

Department of Management Studies, RKGIT organised a Guest lecture on "Initial Public offerings in India: A conceptual Analysis and Recent trends" on 27th September'17. Dr.Amit Kumar Singh from Delhi school of Economics (University of Delhi) was the resource person. The lecture focussed on the movements that exist in the share market, in the forms of IPO's. The lecture briefed the students about the working of the share market. It also focussed on how to make wise decisions for investing and trading in shares.

The Guest lecture was an exclusive opportunity for the students to understand and explore about financial aspects of trading and related area.



Industrial Visit To Yakult Danone, Sonipat

An industrial visit to Yakult Danone, Sonapat was organized for MBA Ist year and IInd year students managers was organized by Department of Management studies on 19th Sept. 2017.

The main objective of the industrial visit for the student managers was for the exposure of the industry working. The visit made the students look into the working of the Yakult followed by interactive session with Mr. Aadish.

Industrial tour Shimla and Mohali

MBA Department timely organizes short visit in the industries for their young managers so that they can understand the dynamic word of the new era of industrial policy & working. Similarly, on 27th October 2017, MBA department decide to organizes Industrial tour for MBA first year and second year future managers.

The venue decided was Shimla (Himachal Pradesh) along with industrial visit at Panchkula (Punjab) in AMARTEX Company manufacturing unit.

The trip comprises with 40 students of both the years under the supervision of 4 teachers.

The tour included the visit to Amartex cloth manufacturing industry. In a complete day, they produced cloth material of 800 units and send them for further production or to the users as a raw material for making coat, pants, trouser etc. the students visit the manufacturing as well as retail hub.

It was great industrial tour ever, best destination place with great fun. These places made the students live the moments for ever forever and create memories in their frames.



Laziness may appear attractive but work gives satisfaction

'GST-Game Changing Reform For The Indian Economy'

A Guest lecture was organized by Department of Management Studies for all student managers of MBA 1st & 2nd year on the theme on 'GST- game changing reform for the Indian economy'.

The orator of the lecture CA Yogesh Kumar Goel The main objective of the lecture was to familiarize the students with the features of GST and give them the in-depth understanding of various important issues which reworking their business.

GST impacts the tax structure, tax incidence, tax computation ,tax payment ,compliance, credit utilization, and reporting, leading to a complete overhaul of the indirect tax system.

The introduction of Good and services tax on the 1st July 2017 was a very few significant step in field of indirect tax reforms in India. Introduction of GST would also make Indian products competitive in the domestic and international markets. Studies shows that this would have a boosting impact on economic growth. Last but not the least, this tax, because of its transparent and self policing character. would be easier to administer.



Popular Culture...



Interestingly, the 'Christ-Mass' service was the only one that was allowed to take place after sunset and before sunrise the next day, so people had it at Midnight!

It is said that Christmas has 'Twelve Days' as according to popular belief baby Jesus was found in 12 days by the 3 kings. The famous carol Twelve days of Christmas is inspired from the very same name and if someone was to be generous enough to gift you everything mentioned in the song then you would end up with a haul of 364 presents.

Santa has to visit over 90 million homes on Christmas Eve so his sleigh travels at the speed of light which equals 671 million miles per hour.

It is believed that the tradition of hanging a Christmas stocking started when three poor, unmarried girls did their laundry and hung their stockings on the chimney to dry. Their lack of dowry rendered them unsuitable to marry so St. Nikolas put a sack of gold in each stocking and enabled them to get married.

Tease Your Brain.....

*I go up but never come down.
What am I?*

I get wet when drying? What am I?



Its India....

- **Noble Prize 1948**

The Nobel Peace Prize was withdrawn in 1948. It was supposed to go to Mahatma Gandhi but his assassination resulted in the title being left unassigned as a tribute to the leader

- **Science day in Switzerland is dedicated to Ex-Indian President, APJ Abdul Kalam**

The father of India's missile programme had visited Switzerland back in 2006. Upon his arrival, Switzerland declared May 26th as Science Day.

- **Dhyan Chand was offered German citizenship**

After defeating Germany 8-1 in the 1936 Berlin Olympics, Major Dhyan Chand, the wizard of hockey, was summoned by Hitler. He was promised German citizenship, a high post in the German military and the chance to play for the German national side. Dhyan Chand however declined the offer

- **Shampooing is an Indian concept**

Shampoo was invented in India, not the commercial liquid ones but the method by use of herbs. The word 'shampoo' itself has been derived from the Sanskrit word champu, which means to massage.

- **A polling station is set up in a forest for a lone voter in every election since 2004**

Mahant Bharatdas Darshandas is the lone voter in the midst of Gujarat's Gir forest, home to the Asiatic lion, For whom an entire election team sets up a Polling booth every election. He remains One of India's most prized voters.



For it is in giving that we receive...

Congratulations!

Ms. Laxmi Rajput (MBA Batch 2015-17) for being honored with **Gold Medal** on 12th December 2017 (Tuesday) with 81.98% in Dr. APJ Abdul Kalam Technical University 14th Convocation.



Students of Department of Management Studies secured medals in a felicitation program in Tech Pro Summit organised by Vision Bharti on 3rd November 2017. Ms Astha Sharma - Ist Position (gold medal), Ms Shivangi Vaish – IInd Position (silver medal) and Mr. Shivam Kaushik – IIIrd Position (bronze medal).

Words of Academic Achiever....



Ms. Laxmi Rajput
(MBA Batch 2015-17)

As a student of RKGIT....I am very thankful to RKGIT pariwar for giving me nurturing environment for my skills and also for providing me a positive direction for my future endeavours.... I received Gold Medal from AKTU and all credit goes to my Faculty and friends for their support and guidance.. I am proud to be a Gold Medalist and proud to be an RKGITian..



To be successful in life you need 3 E's, Education, Experience & Excellence. Education makes the base stronger and I am thankful to RKGIT for providing great quality education which has played a very important role in my professional growth

Ajay Kumar Prajapati
Officer & HR Business Partner
Samsung India Electronics Pvt. Ltd. (Indian Headquarters)

As a student of RKGIT I am really thankful to all my faculty members who laid my foundation and turned a raw seed into a fruitful plant. They played an efficient role in building and enhancing my skills as well as knowledge and always supported me in good and bad times. I always feel proud to be a part of RKGIT.

Priya Anand
Store HR with lifestyle (landmark Group)



Who am I??



Do good and do it well

EMERGING HR CONCEPTS: TRANSFORMING WORLD!

a. *No more Performance Appraisals – It's the time for Performance Consultancy!*

With changing organizational scenario, the world of HR is also witnessing major changes in order to sustain in highly competitive market. The concept of paternalistic process of performance appraisal/ evaluation is getting old and it's the time when the new concept of performance consultancy is taking the geared position.

The concept deals with focusing on supporting the people to become better employee by providing highly filtered feedback and crisp suggestions through which the work (of concerned profile) can be finished more smartly without comprising with the quality of the components attached. Performances consultancy is an initiative for better future through which the inner strength of the employees can be joint with smart working pattern.

e. *It's time to change – 'Consumerisation' is making its way!*

Employee experience is always one of the most crucial elements for HR and to make their experience good at the workplace many different HR Practices have already been incepted but the number of grievances has shown tremendous increase. To overcome this problem and to fill the gap between expectation and experience, Consumerisation transpired.

The concept deals with creating a full life cycle for employee where they can develop a positive experience for themselves. Activities to be designed in such a manner that positivity in the organizational environment can be infused and fine distinction between internal and competitive working experience can be visible.

b. *Man + Machine: A finest pair of collaboration!*

'Man makes the difference' – one of the most grounded reality all organizations accepts but today with changing scenario of highly dynamic volatility there emerges the need to collaborate man with machine. Artificial Intelligence will surely open new gates for HR in various sectors and provide the wings through which HR practices can be incorporated with more precision and create a richer succession bench.

c. *HR and Technological Insights – Overcoming Algorithm Aversions!*

Judgment! It's a single word which makes so much difference in the corporate lives. By joining technological practices with all HR operations the algorithm aversions can be checked and terminated at the initial processing phase.

d. *Back space vs. Open Space – Paradigm Shift!*

Earlier the traditional approach was to stick back on guidelines and perform as per instructions but with changing times, HR is showcasing new practices under which open space is provided to all the employees to plan, manage and excel with freedom. Values and Ethics have prominently emerged as important elements and individualistic perceptual thinking pattern is giving due importance with reasonable resonance between employee and organization.

Ms. Parul Marwah Gupta

Ast. Prof. Department of Management Studies, RKGIT



The Face of young Entrepreneur 2017



In a small tea estate village named Hope Tea Garden in Jalpaiguri, a little boy was told not to bother dreaming if he planned on continuing to live in that hamlet. Little did they know that he was the boy who once travelled 108 km for school using three modes of transport, who believed in his roots and his own

path, and knew that his skill will usher in his destiny, not his surroundings.

Today, he has been ranked as the number one young entrepreneur in India by the Ministry of Skill Development and Entrepreneurship for his invention, and will be felicitated by PM Modi exactly three months from now. Meet Amit Agarwal, the creator of UpCart.

In spite of a middle-class upbringing, Amit did not see a secure job as the endgame. He studied in a school which was 108 km away, in a place called Binnaguri, till his second grade. He would wake up at 5 am, travel with his dad on his scooter up to the boarding point of a crammed jeep to reach the bus stop. From there, Amit took a bus for school every day.

They eventually moved to Siliguri and he joined the Delhi Public School there. As a child, he was a wallflower but that changed drastically when he kept hearing how one must study in a metro city in order to have a good career.

He wanted to prove them wrong. So, he worked on himself, scored 91 percent and rather than following the crowd, joined Inspiria Knowledge Campus for BBA.

As his course progressed, his entrepreneurial temper suddenly emerged on one regular weekday. His mother, who had just got back from a trip, informed Amit that she couldn't carry her luggage upstairs, and needed his help.

It was tough for him too, so he immediately asked the rickshaw-wala to deliver it to his floor, and paid a hefty fee for a small task. It struck him then that if suitcases can have wheels, why can't something be invented that rolls on the ground as well as on a staircase.

He was kept being told not to do this. His strategy was to keep quiet and not talk back to people who criticized him. He wanted his work to speak for him. And just like that, hours turned into days, days turned into weeks as he held on to his eureka and finally turned it into something tangible, his product UpCart.

UpCart not only aims to solve the problem of carrying loads over stairs but serves other purposes as well. It has an ergonomic handle that rotates a full 360 degrees rather than a stiff handle. The racks within its trolley make it into a mini cupboard for the times when you don't want to unpack on a trip. Its "tri-star wheel mechanism" enables it to roll over on any surface, be it staircases or a rocky terrain. It has a button that allows the handle to be locked in one of six positions.

King Akbar asked Birbal

“Write something on this wall, which if read in good times, makes you sad and if read in your bad time, makes you happy.” **Can u think what Birbal Wrote????**

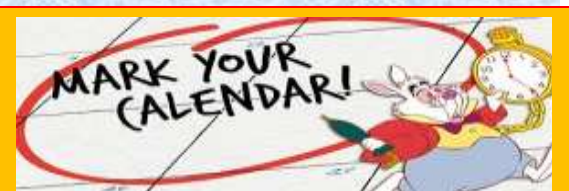


The golden Bird - India

Fortune India 500		
Top 10 companies on the list		
Rank	Company	Total revenue (in US\$ billion)
1	Indian Oil Corporation Limited	65
2	Reliance Industries	51
3	State Bank of India	47
4	Tata Motors	42
5	Bharat Petroleum Corporation Limited	37
6	Hindustan Petroleum	33
7	ONGC	22
8	Tata Consultancy Services	17
9	Hindalco Industries	16
10	Tata Steel	9

Fortune India Official Website (<http://www.fortuneindia.com/fortune-500/>)

Guess the Shadow?



- ✚ FDP on CASE Writing- 17th Jan 18
- ✚ Sales Anand '18- 31st March 18
- ✚ Tech Fest '18- 31st-1st April 18
- ✚ MANTHAN '18- 6th April 18
- ✚ Industrial Visits:
 - CeG
 - Mother Dairy
 - Toyo



Put forward your comment & Feedback on:
npmba@rkgit.edu.in

Department of Management Studies: A Glimpse.....



संघन में दिनेश प्रथियथ के सेनेसर

दिनेश प्रथियथ, एक प्रसिद्ध लेखक और शिक्षक, ने अपने विचारों को साझा करने के लिए 'संघन' में एक विशेष कार्यक्रम आयोजित किया। उन्होंने अपने व्यापक अनुभवों और ज्ञान को छात्रों के लिए उपलब्ध कराया।

लक्ष्मी कृष्णन ने हसिल क्रिया गोल्ड मेडल

लक्ष्मी कृष्णन, एक प्रतिभाशाली छात्रा, ने हाल ही में एक राष्ट्रीय स्तर का प्रतियोगिता में हसिल क्रिया गोल्ड मेडल जीता। यह उनके असाधारण प्रदर्शन का सबूत है।

आर के जे आई टी, की एम बी छात्रा को मिला गोल्ड मेडल

आर के जे आई टी, की एम बी छात्रा को हाल ही में एक राष्ट्रीय स्तर का प्रतियोगिता में गोल्ड मेडल जीता। यह उनके असाधारण प्रदर्शन का सबूत है।

संस्कृत विभागाध्यक्ष प्रो. सुरेश को मिला गोल्ड मेडल

संस्कृत विभागाध्यक्ष प्रो. सुरेश को हाल ही में एक राष्ट्रीय स्तर का प्रतियोगिता में गोल्ड मेडल जीता। यह उनके असाधारण प्रदर्शन का सबूत है।



'कौशल विकास की तरफ अबासर होना चाहिए योग्यता'

कौशल विकास की तरफ अबासर होना चाहिए योग्यता। यह वाक्य हमें याद दिलाता है कि केवल योग्यता ही नहीं, बल्कि कौशल का विकास भी हमारे लिए आवश्यक है।



Raj Kumar Goel Institute of Technology Department of Management Studies Departmental Councils			
Chairperson: Dr. Vibhuti			
Academic Council	Student Activity Council	Corporate Resource Management Council	Research & Development Council
Dr. Manjusha Goel	Ms. Nishi Pathak	Mr. Harsh Mohan	Ms. Parul Marwah
	Ms. Yatika Rastogi Ms. Disha Rahal	Mr. Ashish K. Singh	Dr. Ashish K. Singh

The achievements of an organisation are the results of the combined effort of every individual.